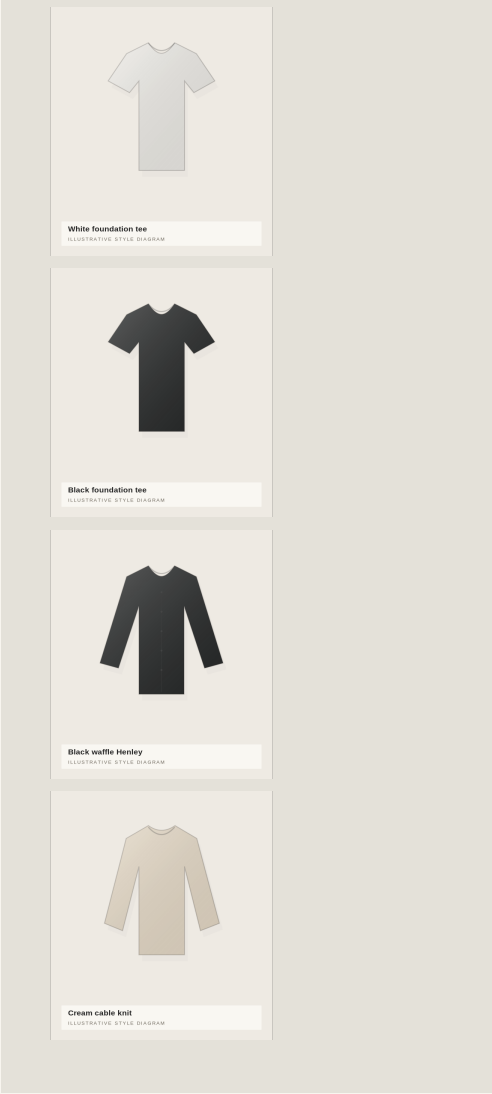
WINTER MEN

YOUR WARDROBE. ALREADY PLANNED.

14 pieces. 40 looks.

The clothes are the starting point. This guide shows how to combine the pieces without working it out each morning.



SHOES ARE OPTIONAL · DIGITAL PDF INCLUDED

This is a styling concept pending final supplier/SKU verification.

WHAT IS IN YOUR CAPSULE

The edit below is used to create every numbered look in this guide. Exact supplier items, colourways and sizes must be signed off before customer delivery.

1 **White foundation tee**
White / Tee

2 **Black foundation tee**
Black / Tee

3 **Black waffle Henley**
Black / Henley

4 **Cream cable knit**
Cream / Sweater

5 **Charcoal quarter zip**
Charcoal / Quarterzip

6 **Grey pullover hoodie**
Heather grey / Hoodie

7 **Brown everyday cardigan**
Brown / Cardigan

8 **Olive zip layer**
Olive / Overshirt

9 **Black work overshirt**
Black / Overshirt

10 **Dark winter coat**
Black / Coat

11 **Brown lined jacket**
Brown / Jacket

12 **Relaxed blue jeans**
Washed blue / Jeans

13 **Black straight jeans**
Black / Jeans

14 **Charcoal wool-style trousers**
Charcoal / Trousers

A SIMPLE WAY TO GET DRESSED

1

Choose a look

Pick a numbered outfit for the day and check the pieces listed.

2

Choose your shoes

Wear trainers, boots or loafers you already own. Shoes are not included.

3

Make it yours

Adjust the fit, tuck the top or open a layer. The combinations are a starting point.

4

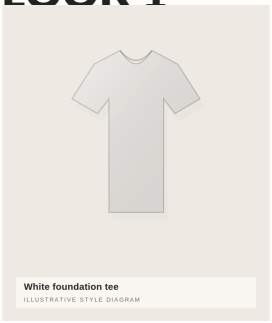
Repeat without thinking

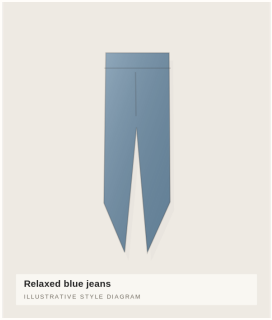
Use the guide as a quick reference. Rotate your favourites and add your own variations.

READY-TO-WEAR COMBINATIONS

Every piece comes from the capsule list. Footwear is your choice.

LOOK 1

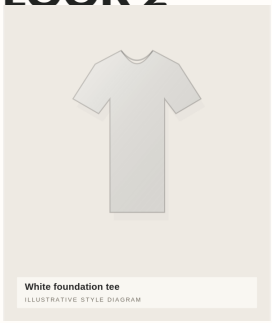


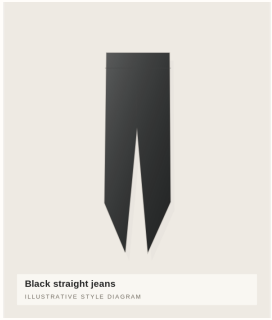


- White foundation tee
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 2

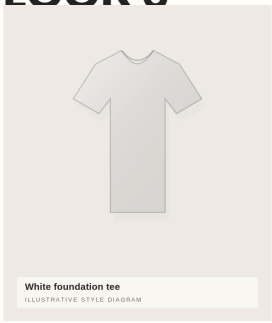


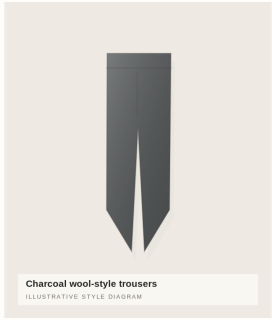


- White foundation tee
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 3





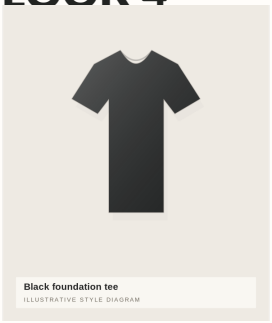
- White foundation tee
- Charcoal wool-style trous...

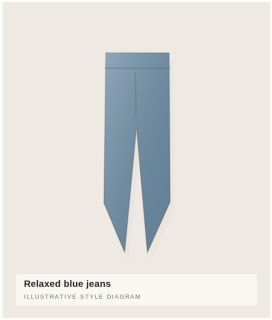
SHOES: YOUR CHOICE

READY-TO-WEAR COMBINATIONS

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LOOK 4

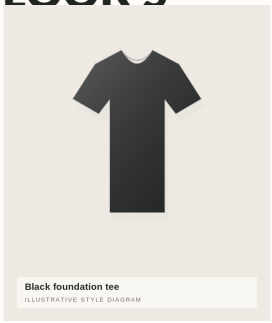


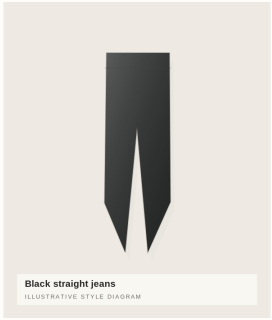


- Black foundation tee
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 5

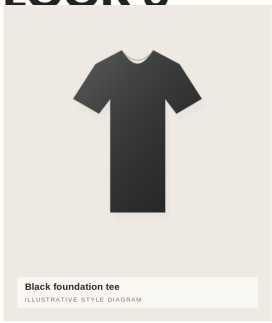


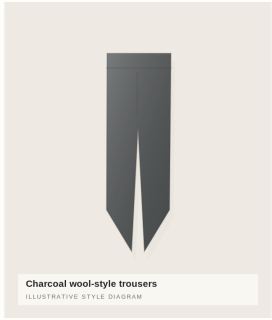


- Black foundation tee
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 6





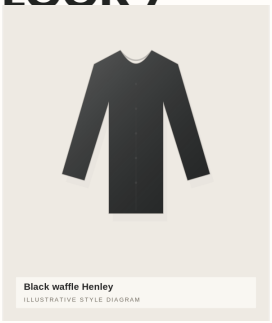
- Black foundation tee
- Charcoal wool-style trous...

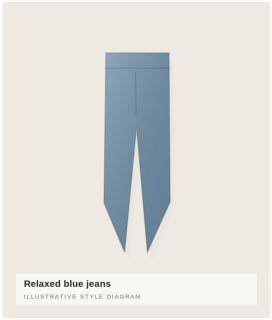
SHOES: YOUR CHOICE

READY-TO-WEAR COMBINATIONS

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LOOK 7

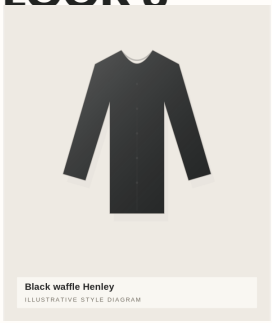


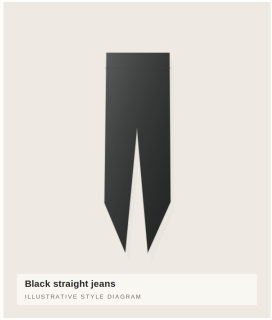


- Black waffle Henley
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 8

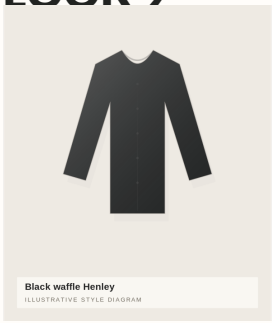


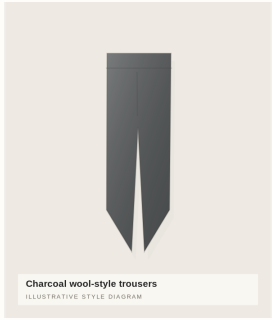


- Black waffle Henley
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 9





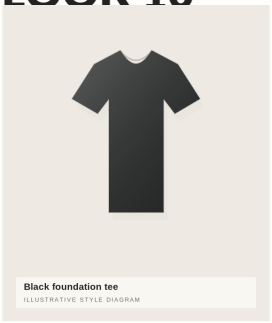
- Black waffle Henley
- Charcoal wool-style trous...

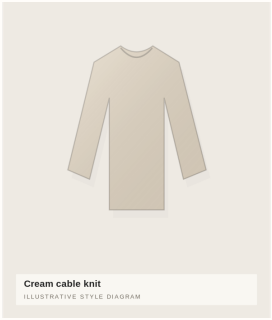
SHOES: YOUR CHOICE

READY-TO-WEAR COMBINATIONS

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LOOK 10



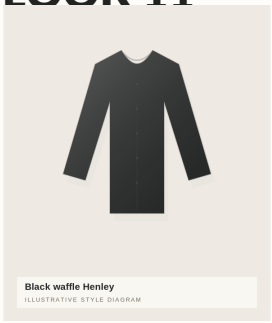


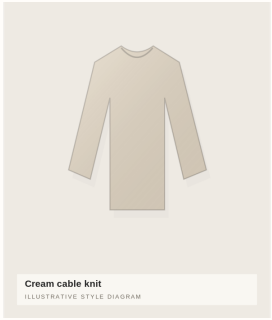


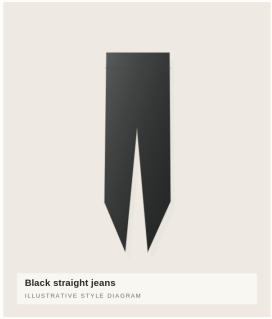
- Black foundation tee
- Cream cable knit
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 11



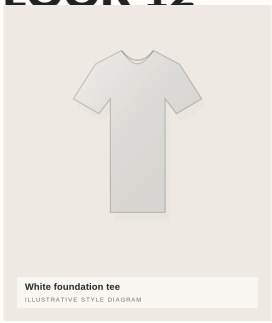


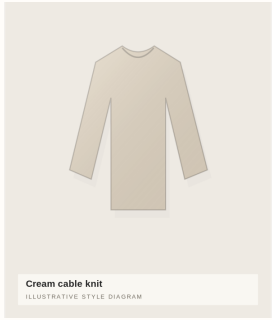


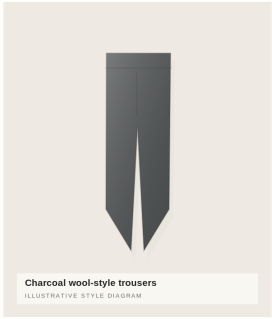
- Black waffle Henley
- Cream cable knit
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 12







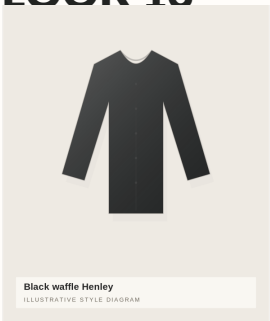
- White foundation tee
- Cream cable knit
- Charcoal wool-style trous...

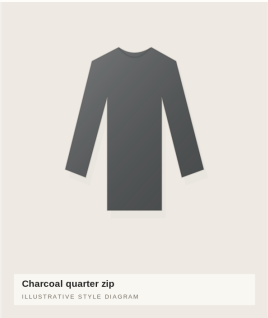
SHOES: YOUR CHOICE

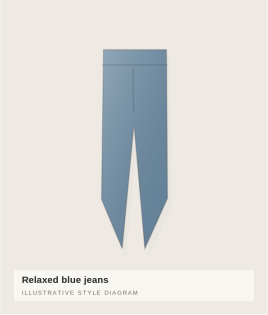
READY-TO-WEAR COMBINATIONS

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LOOK 13



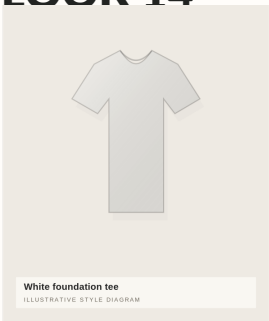


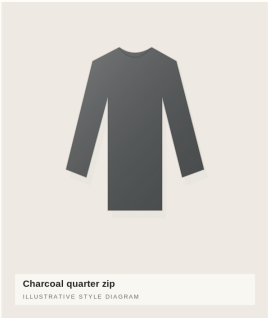


- Black waffle Henley
- Charcoal quarter zip
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 14



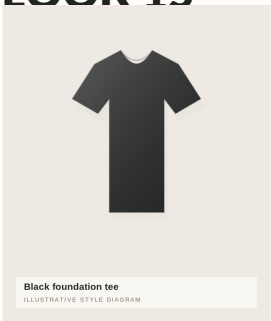


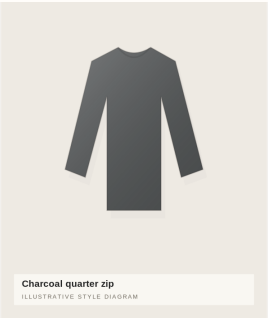


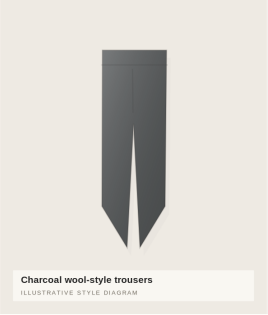
- White foundation tee
- Charcoal quarter zip
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 15







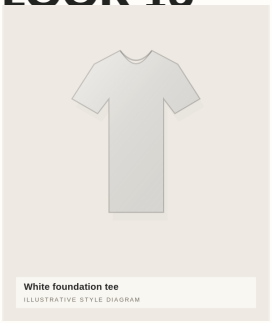
- Black foundation tee
- Charcoal quarter zip
- Charcoal wool-style trous...

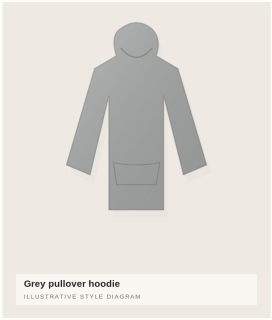
SHOES: YOUR CHOICE

READY-TO-WEAR COMBINATIONS

Every piece comes from the capsule list. Footwear is your choice.

LOOK 16



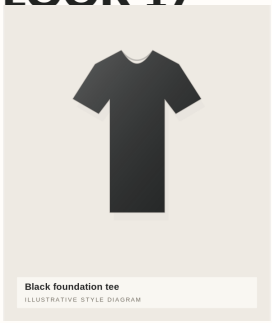


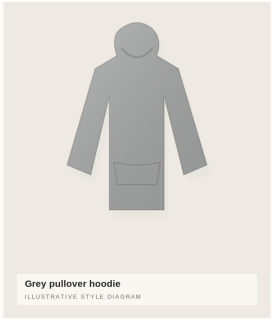


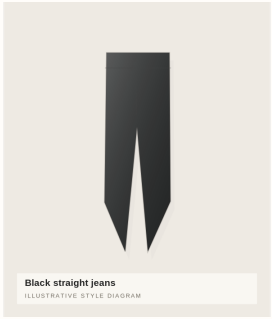
- White foundation tee
- Grey pullover hoodie
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 17



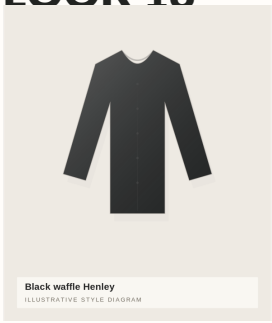


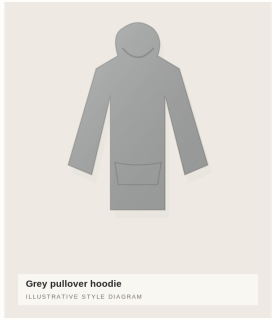


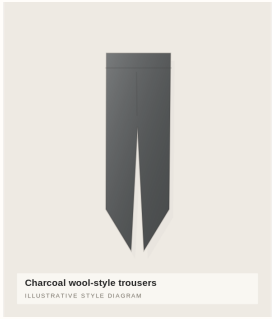
- Black foundation tee
- Grey pullover hoodie
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 18







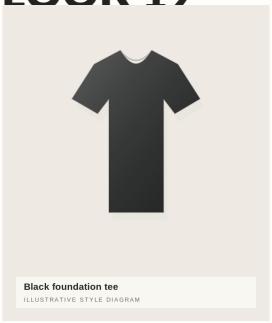
- Black waffle Henley
- Grey pullover hoodie
- Charcoal wool-style trous...

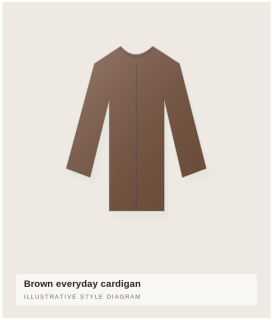
SHOES: YOUR CHOICE

READY-TO-WEAR COMBINATIONS

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LOOK 19



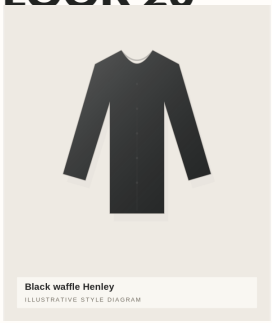


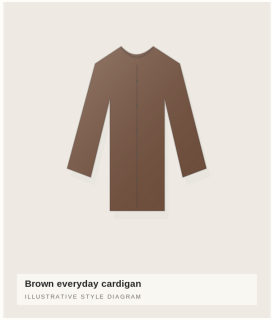


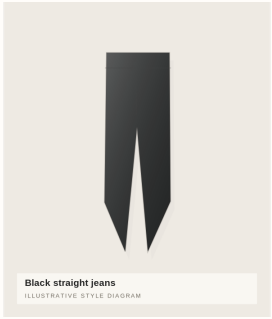
- Black foundation tee
- Brown everyday cardigan
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 20



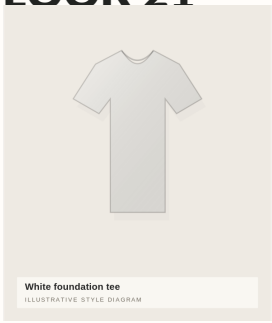


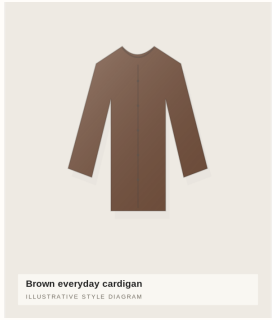


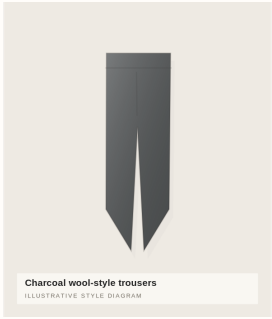
- Black waffle Henley
- Brown everyday cardigan
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 21







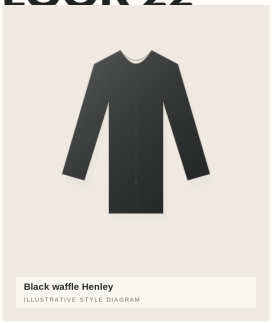
- White foundation tee
- Brown everyday cardigan
- Charcoal wool-style trous...

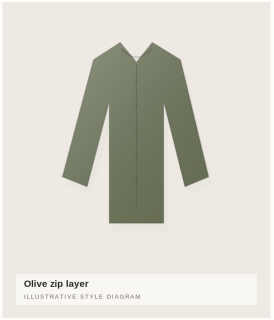
SHOES: YOUR CHOICE

READY-TO-WEAR COMBINATIONS

Every piece comes from the capsule list. Footwear is your choice.

LOOK 22



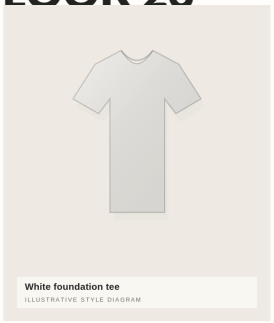


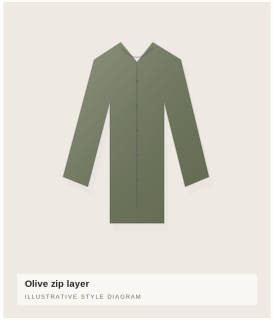


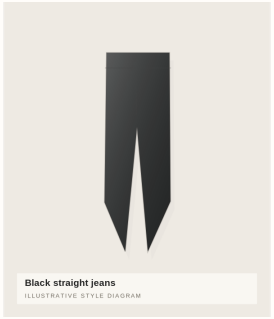
- Black waffle Henley
- Olive zip layer
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 23



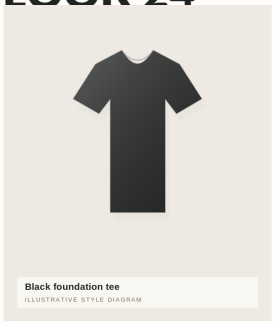


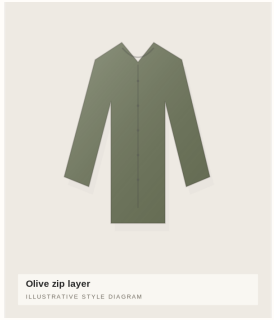


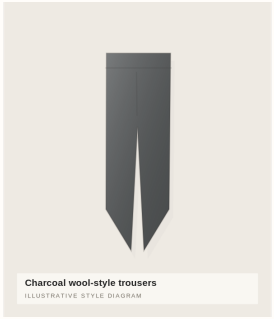
- White foundation tee
- Olive zip layer
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 24







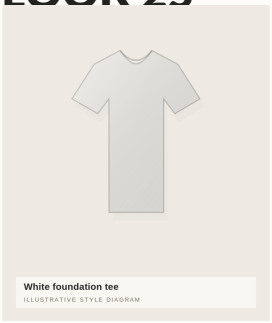
- Black foundation tee
- Olive zip layer
- Charcoal wool-style trous...

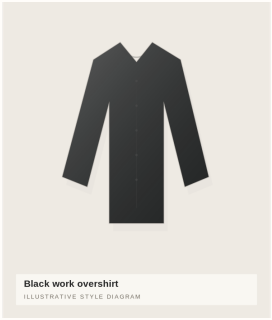
SHOES: YOUR CHOICE

READY-TO-WEAR COMBINATIONS

Every piece comes from the capsule list. Footwear is your choice.

LOOK 25



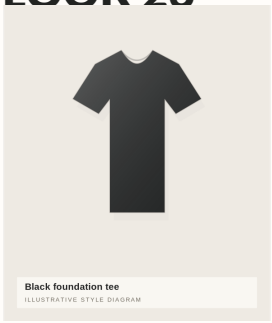


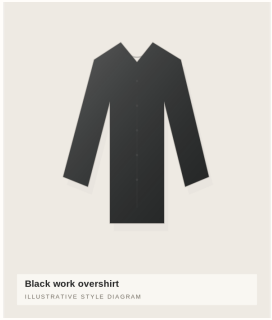


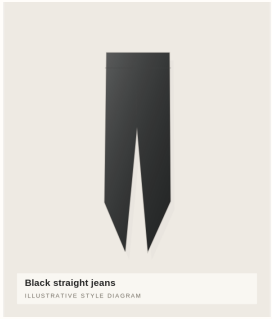
- White foundation tee
- Black work overshirt
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 26



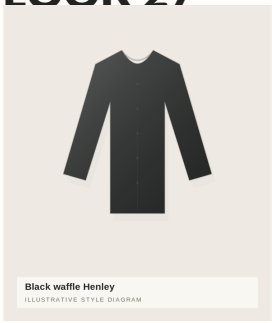


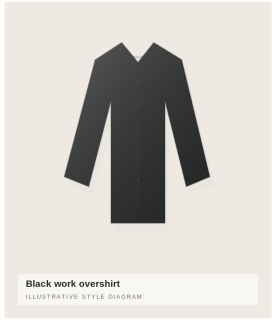


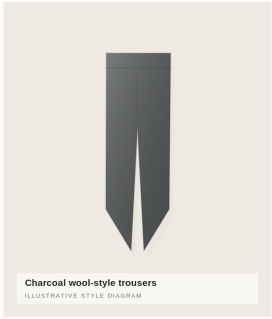
- Black foundation tee
- Black work overshirt
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 27







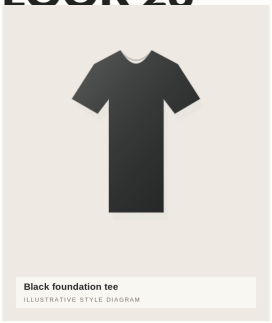
- Black waffle Henley
- Black work overshirt
- Charcoal wool-style trous...

SHOES: YOUR CHOICE

READY-TO-WEAR COMBINATIONS

Every piece comes from the capsule list. Footwear is your choice.

LOOK 28



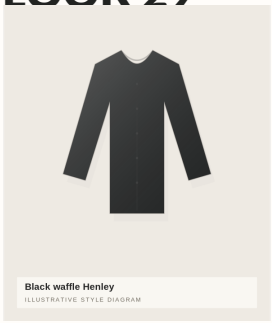


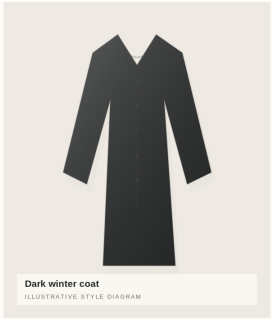


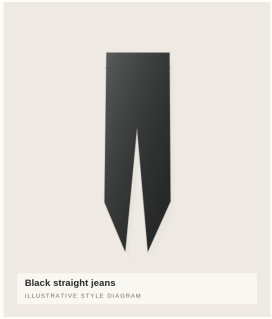
- Black foundation tee
- Dark winter coat
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 29



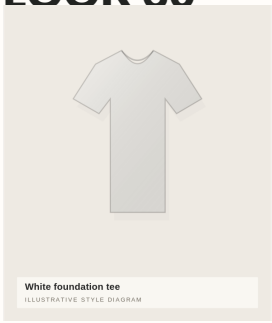


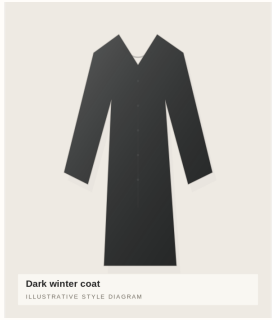


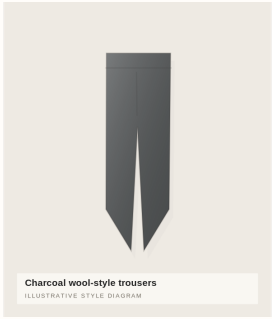
- Black waffle Henley
- Dark winter coat
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 30







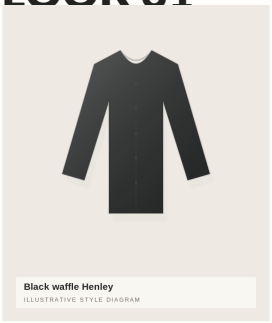
- White foundation tee
- Dark winter coat
- Charcoal wool-style trous...

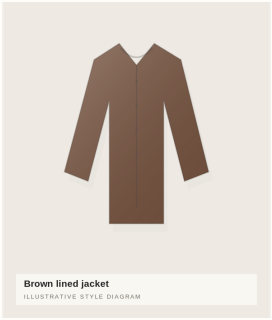
SHOES: YOUR CHOICE

READY-TO-WEAR COMBINATIONS

Every piece comes from the capsule list. Footwear is your choice.

LOOK 31



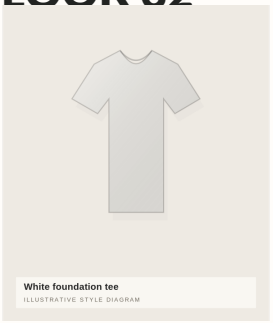


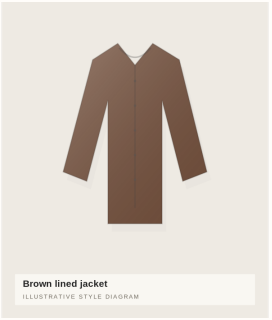


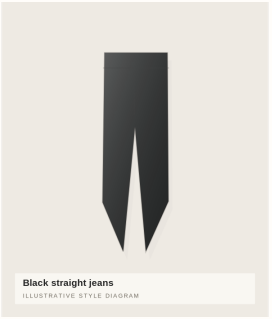
- Black waffle Henley
- Brown lined jacket
- Relaxed blue jeans

SHOES: YOUR CHOICE

LOOK 32



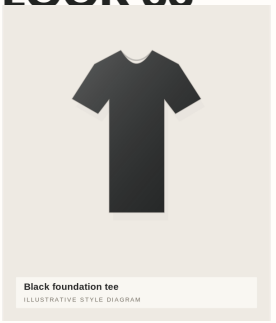


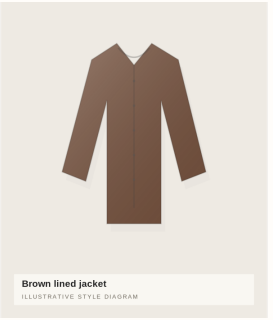


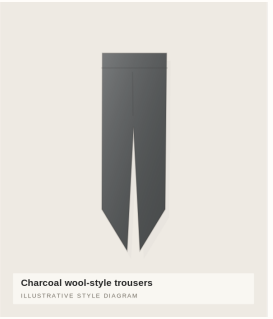
- White foundation tee
- Brown lined jacket
- Black straight jeans

SHOES: YOUR CHOICE

LOOK 33







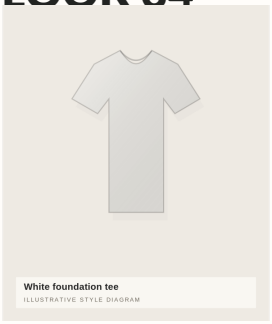
- Black foundation tee
- Brown lined jacket
- Charcoal wool-style trous...

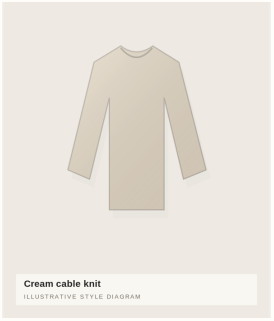
SHOES: YOUR CHOICE

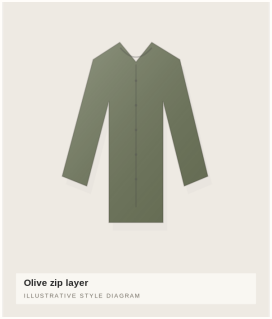
READY-TO-WEAR COMBINATIONS

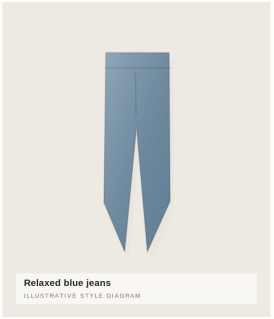
Every piece comes from the capsule list. Footwear is your choice.

LOOK 34





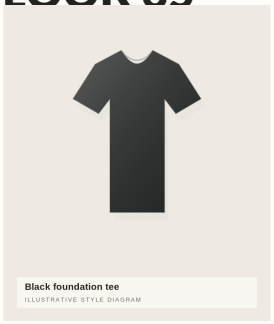


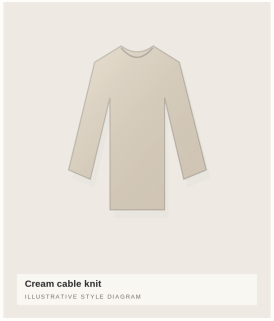


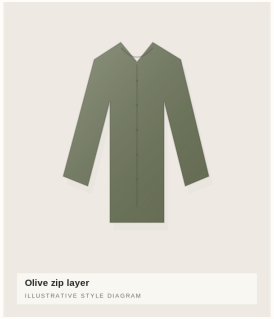
- White foundation tee
- Cream cable knit
- Olive zip layer
- Relaxed blue jeans

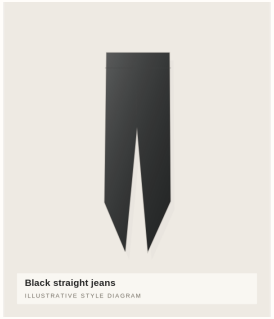
SHOES: YOUR CHOICE

LOOK 35





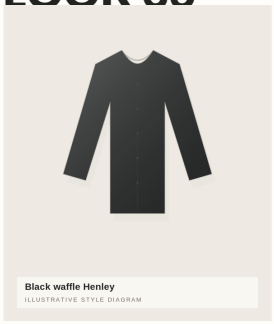


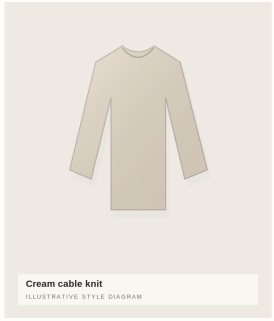


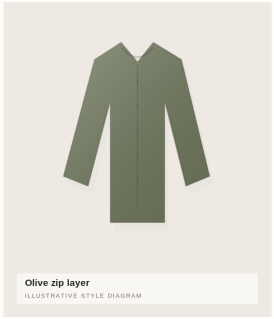
- Black foundation tee
- Cream cable knit
- Olive zip layer
- Black straight jeans

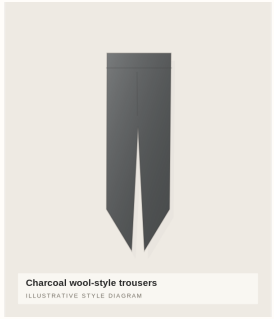
SHOES: YOUR CHOICE

LOOK 36









- Black waffle Henley
- Cream cable knit
- Olive zip layer
- Charcoal wool-style trous...

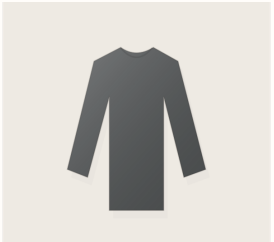
SHOES: YOUR CHOICE

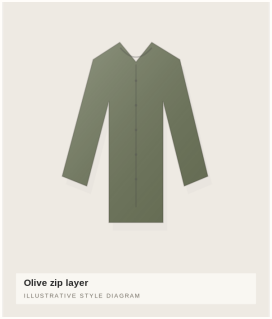
READY-TO-WEAR COMBINATIONS

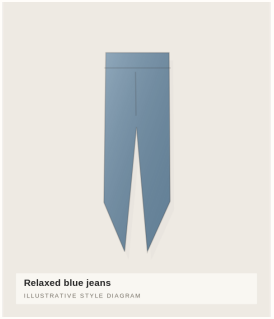
Every piece comes from the capsule list. Footwear is your choice.

LOOK 37





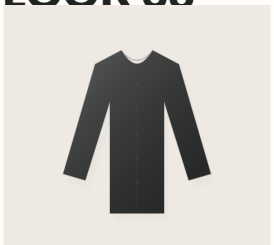


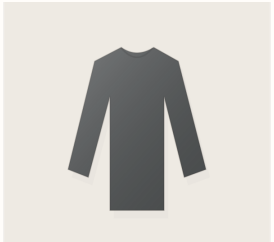


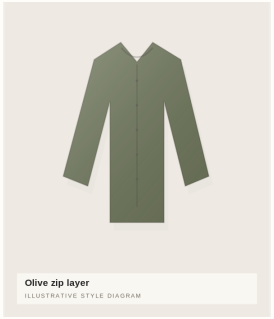
- Black foundation tee
- Charcoal quarter zip
- Olive zip layer
- Relaxed blue jeans

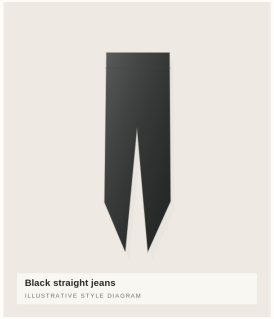
SHOES: YOUR CHOICE

LOOK 38







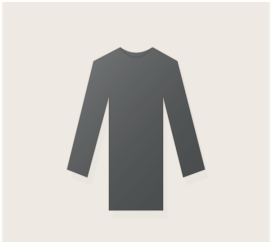


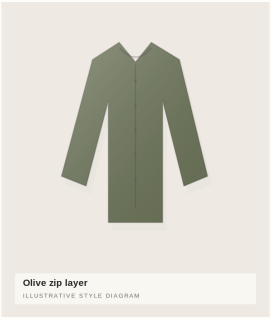
- Black waffle Henley
- Charcoal quarter zip
- Olive zip layer
- Black straight jeans

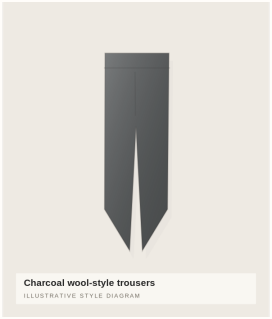
SHOES: YOUR CHOICE

LOOK 39









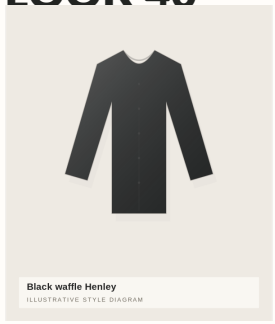
- White foundation tee
- Charcoal quarter zip
- Olive zip layer
- Charcoal wool-style trous...

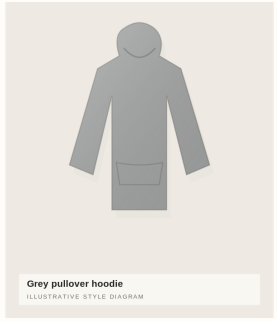
SHOES: YOUR CHOICE

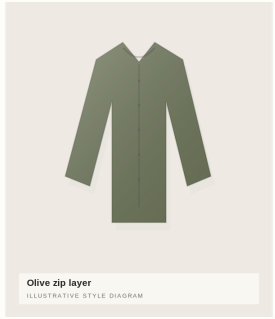
READY-TO-WEAR COMBINATIONS

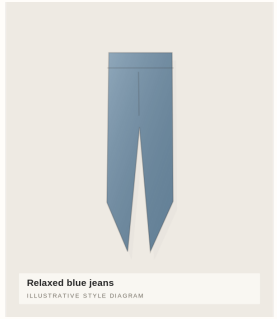
Every piece comes from the capsule list. Footwear is your choice.

LOOK 40









- Black waffle Henley
- Grey pullover hoodie
- Olive zip layer
- Relaxed blue jeans

SHOES: YOUR CHOICE

MAKE IT LAST

Start with fit

If a piece pulls, bags unexpectedly or prevents comfortable layering, adjust its size before committing. Check each supplier size chart.

Keep colours together

Wash similar colours together, follow garment care labels and avoid aggressive tumble drying unless the item permits it.

Use what you already own

The outfits do not depend on buying shoes or accessories from FRANKS. Your own favourites are part of the plan.

Your free piece swap

If one clothing item is not right, the FRANKS one-piece swap promise is intended to allow a similar alternative at no charge, subject to the approved exchange policy.

This is an original wardrobe-planning concept. The garment diagrams are illustrative and are not supplier photographs. Confirm actual SKUs and revise any affected looks before public distribution.